

Welcome to Redruth!

We might be in the heart of the Cornish Mining World Heritage Site but there's so much more to Redruth. We have a brilliant, growing creative arts scene, and a welcoming community surrounded by some beautiful countryside for exploring.

Redruth is a vibrant community with a range of independent shops and businesses. It has a thriving event scene with four main festivals and multiple other events pinned to the calendar. It has a strong culture of innovation and creativity, evident everywhere you look.

"There's always something happening in Redruth."

The Redruth Record keeps the Parish of Redruth up to date with the upcoming events, news, local services and activities in the community. The Festival Guides are a great way to communicate the festivals' exciting line ups and plans. Their combined readership totals thousands and are great tools to promote local businesses and events.

The Redruth Record and Redruth Festival Guides are free, quarterly printed booklets, and are distributed by Redruth Town Council to local businesses and community spaces, and via the Redruth Library home library service. It's also published online via the Discover Redruth website, regular newsletters and across many social media channels.

Both are printed in full colour in an A5 booklet by local printer, Control Print on FSC Certified paper (Forestry Stewardship Council) using vegetable-based inks.



Discover our audience

Delivered to:

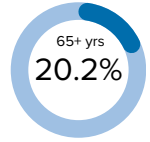
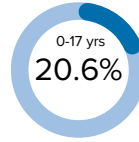
- The Regal Theatre
- Tesco, Tolgus
- The Penventon Hotel
- Local businesses and pubs
- Community groups
- Local churches

Population*



Age Groups*

*as of 2021



Social Media **

**as of 2024



DiscoverRedruth

4.1K Engagements
5.6K Followers



DiscoverRedruth

1.3K Engagements
2.2K Followers



discoveredruth.co.uk

38K Page Views
16K Users

Readers interests



Events



Sports



Community



Shopping



Technology



Local News

2024 Publication Submission Deadlines

Redruth Records

Spring Edition - 19th February
Summer Edition - 6th May
Autumn Edition - 12th August
Winter Edition - 3rd December

Festival Guides

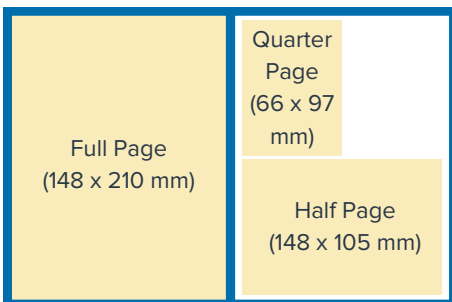
St Piran's Festival - 5th February
Murdoch Day Festival - 20th May
International Mining & Pasty Festival - 26th August
Redruth Christmas Guide - 25th October

All Records & Festival Guides will be printed & distributed approximately 8 working days after final submissions.

Rates & Sizes

Size	Single Edition	Double Edition	Four Editions	Eight Editions
Quarter Page	£7.50	£13.50	£27.00	£51.00
Half Page	£15.00	£27.00	£48.00	£102.00
Full Page	£30.00	£54.00	£96.00	£204.00

All costs exclusive of VAT



If you have any questions, get in touch with Keira: mea@redruth-tc.gov.uk

Or, check out our social media to see if we're right for you.



DiscoverRedruth



discoveredruth.co.uk